

Publicity Sub-Committee

Elizabeth Brown (chair)

Caleb Owen Lisa Scurlock Al Polonsky

Vic Lucero Philip Forsberg

Overview:

Advertising and getting the word out

Task: Help or assist with

- Contact local media outlets
- Prepare publicity plan
- Send out Logo and Brand
- Articles for media
- Conference announcements
- Brochures and posters
- Local convention & visitors bureau
- Press Releases